



ROBERT WARD

DIRECTOR OF GEOECONOMICS & STRATEGY, JAPAN CHAIR
THE INTERNATIONAL INSTITUTE FOR STRATEGIC STUDIES

*Expert on world economy, business issues
and industry trends; Japan & China business*

ROBERT WARD

about

Robert Ward is Director of Geoeconomics & Strategy, Japan Chair at **The International Institute for Strategic Studies (IISS)**, an organization that is a world-leading authority on global security, political risk and military conflict.

Robert was the **Editorial Director** at the **Economist Intelligence Unit**, until recently, where he led the EIU's country, industry and data analysis and forecasting teams, setting the direction for EIU's global economic, political analysis and forecasts.

As one of the Economist Intelligence Unit's **most seasoned speakers**, for many years Robert played a leading role in articulating the EIU's **global view** to business audiences around the world, through his **lively** and **informal** speaking style. Able to explain **complex issues** in an engaging and entertaining way, he is at home with audiences of all sizes and levels of seniority.

Robert is an **expert** on **global, political and economic issues**, Japan & China business, developed & emerging market economies and politics, political risk **analysis**, economic **forecasting**, advisory, new product development & **strategy**, subscription publishing, online publishing, change management in teams, large-team development and management.

A **fluent** speaker of Japanese, he regularly contributes to international and Japanese media and also appears frequently on the BBC, CNN, CNBC and other broadcast media.



ROBERT WARD

his engagement

- Robert has played a leading role in communicating key geoeconomic and risk trends to high-level audiences around the world
- Robert briefs the Chairmen, CEOs and regional heads of a wide range of financial, industrial, and service companies, today at IISS and previously with top global clients of the Economist Intelligence Unit.
- His other engagements have been presentations to board members, confidential personal briefings on global outlook or to the international management team, and kick-off presentations at a regional strategy and planning meeting.
- He has spoken at a wide variety of conferences including the EIU Asia Strategic Forecast series, and numerous CFO and CEO conferences.
- He has written opinion pieces in various publications, including the Wall Street Journal, Far Eastern Economic Review, Mainichi Shimbun, "Chuo Koron and Yomiuri Shimbun.



ROBERT WARD

key facts

Currently ...

- **Director of Geoeconomics & Strategy**, Japan Chair, The International Institute for Strategic Studies (IISS)
- **Fluent speaker** of Japanese and regularly contributes to international and Japanese media
- **Advises** company boards on strategy, gives **keynotes** at large corporate gatherings and **chairs** events.

Formerly ...

- Editorial **Director**, EIU, based in London
- 2015 - 2017 - Global Director, **Economist Corporate Network (ECN)**
- 2010 - 2013 - Director, **Country Publishing, EIU**
- 2007 - 2010 - Director, **Global Forecasting, EIU**
- 1997 - 2007 - Senior Economist, specialising in **Japan, South Korea** and **North Korea, EIU**
- 1994 -1996 - Analyst, **Japan Bond Research Institute**, Tokyo (now Rating and Investment Information)
- Lived in Japan for 7 years, and worked in Germany for 2 years
- Holds a bachelors and a masters degree from **Cambridge University**
- Flies from **London**



Fields of expertise and topics:

- **Global Geopolitics**
- **Middle East Affairs** - The outlook for the global economy, both short- and long-term.
- **Geo-economics**—What is the outlook for the pivotal China/US relationship?
- **Political risk** is on the rise throughout the rich world. What is the impact on companies and how can companies prepare for associated volatility?
- **China-EU relations** - Systemic rivalry or a way forward? in 2019 and beyond.
- **Shifting sands:** three key global trends and why they matter for Asia.

ROBERT WARD

what people say

*"On behalf of the entire Customer Service team, **Robert [Ward]**, I would like to thank you for your presentation yesterday. From the feedback I have received, everyone found it insightful, interesting and very entertaining. Again, thank you very much!"*

Director of Business Development, **American Express**

"Your presentation was extremely well received by all. One of our designers told me it was her favourite presentation! There is no doubt you have mastered the art of making the complex seem understandable and engaging your audience."

CEO, international sports and outdoor fashion company

"You were an absolute hit. Our Exec loved the content and style. In fact, there is a lot of demand for more of you."

CMO, international beverages company



Useful links for Robert Ward:

- TIB Speaker Web Page >> [Go to Webpage](#)
- TIB Speaker Profile >> [Download PDF](#)
- TIB Video Channel >> [Watch Videos](#)



Andrew Vine
CEO
The Insight Bureau
Official Appointed Agency

Speaking & Moderating Requests:

+65-6300-2495

engage_us@insightbureau.com